

5K Run, Walk, & Roll for a Better Future

November 6th, 2021

Since 1972, St John Baptist Church has encouraged Columbia, MD to “discover something new together.” In 2016, the church started the 5k *Run, Walk, & Roll* to support education in the local community and raise awareness for sickle cell disease (SCD). The Fall 2021 *Run, Walk, & Roll* offers your company an exciting partnership opportunity with an impactful organization dedicated to fostering greater education, support, and treatment for underserved populations through strong community partnerships.

This year’s event will support three amazing 501(c)(3) organizations: *The Bobbi Engram Foundation* (BEF), *Howard Community College Educational Foundation* (HCCEF), and the *St John Baptist Church (SJBC) Scholarship Fund*. All three nonprofits foster greater education, resources, and awareness of the needs of minority populations. Through increased sickle cell disease education, improved educational scholarships, and diversity-focused wraparound services, we’re reducing the achievement gap and empowering our youth to reach greater heights. Help us...

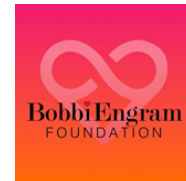
- Advocate for those with SCD, disproportionately affecting Black Americans
- Provide scholarships to first generation, Black, Latinx, Asian, Pacific Islander, Native American, and students who are low-income or underserved
- Offer mentoring resources and opportunities to struggling students
- Get more students to college in our local communities
- Foster diversity and inclusion for the next generation

The 5K Run, Walk, & Roll truly creates countless opportunities to “discover something new together” by opening the door to greater education and opportunities for Marylanders. Join the SJBC, the BEF, and the HCCEF as we empower and inspire the future of Maryland.

Thank you in advance for partnering with us to support this worthy cause.

St John Baptist Church

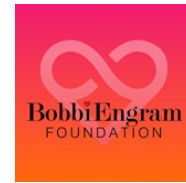
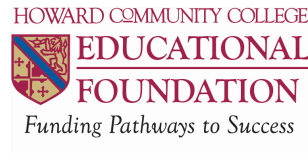
20215Kinfo@gmail.com



Partnership Benefits	Presenting \$25,000	Diamond \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
5K Run, Walk, & Roll Presented by...	✓					
Press, Media, and Print Advertising						
Inclusion in event press releases when possible	✓	✓	✓			
Inclusion in TV/Radio PSAs and Interviews when permitted	✓					
Logo in print advertisements	✓	✓	✓	✓	✓	✓
Logo on event brochures and posters	✓	✓	✓			
Website and Social Media Communications						
Logo on 5K communications to participants and supporters	✓					
Logo on 5K campaign website	✓	✓	✓	✓	✓	✓
Featured "Sponsor of the Week" on rotation	✓	✓	✓			
Photo of Sponsor Team on rotation after the event	✓	✓	✓			
Logo placement in 'New Sponsors' SJBC Newsletter (1x)	✓					
Feature article in SJBC Newsletter	✓					
Recognition on Facebook, Instagram, and Twitter pages	✓	✓	✓			
Event Day						
Logo on T-shirts for participants and volunteers	✓	✓	✓	✓	✓	
Logo on banner at main entrance to venue	✓					
Logo on banners on main stage and all 5K information tents	✓	✓	✓	✓	✓	
Logo on all route signs	✓					
Logo on select route signs		✓	✓	✓	✓	✓
Complimentary 5K entries and event T-shirts*	✓	✓	✓	✓	✓	✓
Featured Sponsor Team placed first at Start Line	✓					
Sponsor Exhibition booth	✓	✓	✓	✓	✓	✓
Recognition during opening ceremony and stage program	✓	✓	✓			
Sponsor CEO may address attendees	✓	✓				
Additional Benefits						
VIP Access with Photo Opportunities **	✓	✓	✓	✓	✓	
Recognition and Logo Placement at VIP Reception	✓	✓	✓			
Recognition at Post-Walk Awards and Appreciation Events	✓	✓				

*Presenting up to 15 participants; Diamond and Platinum up to 10 participants; Gold and Silver up to 5 participants; Bronze up to 2 participants.

**Presenting up to 7 attendees; Diamond up to 5 attendees; Platinum up to 4 attendees; Gold up to 3 attendees; Silver up to 2 attendees.



SPONSOR TODAY

Yes, I would like to become a sponsor for the 2021 5K Run, Walk, & Roll to Educate and Find a Cure. Please check the level of sponsorship at which you would like to participate. All sponsorships are tax-deductible.

- Presenting Sponsor \$25,000
- Diamond Sponsor \$15,000
- Platinum Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Bronze Sponsor \$1,000

We are unable to be a designated Run, Walk & Roll sponsor this year, but would like to make a tax-deductible donation of \$_____

Deadline for sponsorship benefits is October 15, 2021.

Company/Organization Name: _____

Contact Name: _____

Address _____

City: _____

State: _____

Zip Code: _____

Telephone: _____

Fax: _____

Email Address: _____

Amount Enclosed: \$ _____

Payment Method (Check One)

- Cash
- Online Payments: pushpay.com/g/stjohnbaptistchurch
- Check Check #: _____
- Credit Card: American Express Master Card Visa

Credit Card#: _____

Exp Date: _____

CVV Code: _____

Make checks payable to: St John Baptist Church Attn. 5K Run, Walk, and Roll Mail to: 9055 Tamar Drive Columbia, MD 21045