IMPORTANT ANNOUNCEMENT - MUST READ

OFFICIAL PRESS RELEASE

French Creek Racing and Racine MultiSports Announce Partnership

February 9, 2024

French Creek Racing (Bridgeport, PA) and Racine MultiSports (Williamsport, MD) jointly announce a partnership for the upcoming season and beyond. Included in this partnership, French Creek Racing will acquire Swim Fest Fort Ritchie and Swim Fest Luray.

With the acquisition of races, French Creek Racing will continue to expand its open water swimming options, now with swims available in 4 states (PA, DE, MD, and VA). Racine will continue to provide timing services at the French Creek Triathlon (Elverson, PA) and consulting services for these two Swim Fest events.

“We are excited about this partnership with French Creek Racing. As a premier open water and multisport race management company, French Creek Racing will help provide expertise and longevity for the Swim Fest races. This is extremely important to me, as the founder of these events, as it’s my goal to see these races thrive and provide many more years of joy and competition to the swimming community. We are excited to pass these events on to French Creek Racing as we believe they’ll continue to thrive under French Creek Racing’s management.” shared Ken Racine, Owner & Operator of Racine MultiSports and Racine Timing.

“Racine MultiSports has helped us immensely since our inception in 2011. Ken is a great mentor who has worked with us for over a decade in both professional timing and race management consulting. We’re excited to continue the legacy of these 2 great Swim Fest events in Fort Ritchie and Luray. We welcome Racine MultiSports and past participants to the French Creek Racing family,” said John Kenny, Owner & Race Director, French Creek Racing.

For more information about French Creek Racing, visit <https://www.frenchcreekracing.com>

For more information about Racine MultiSports, visit [https://racinemultisports.com](https://racinemultisports.com/?fbclid=IwAR0THDSO7GC3EvCY5MskrvWpYYE0JG8edecWGq_zZPQ7izIkAUhfsD8NzSY)

About French Creek Racing

French Creek Racing, LLC was founded in 2011 and has successful event planning expertise in both open water swim and multisport events. Owned and operated by John Kenny, French Creek Racing produces many great events, including: The French Creek TriFest, Open Water Series, Frozen Hare Series, Delaware State Open Water Championships, River Day SwimFest, The Charles Bender Memorial Swim, Fall SwimFest at French Creek, and a US Maters Swim Meet. Additionally, French Creek Racing runs the largest year-round adult swim training group in the region with various pool locations and 2 open water training locations in Norristown, PA and Newark, DE. This includes swim training, clinics, private lessons, triathlon coaching, triathlon camps, and much more. Although each athlete has unique goals, our team is here to help you achieve them quickly, affordably, while having fun along the way. Your goals are our goals.

About Racine MultiSports, LLC

Racine MultiSports, LLC was founded in 2007 with a vision to provide quality events to the multisport and running communities. In 2009, Racine MultiSports added a timing operation to cover their own timing needs and to provide timing to other events. Since then, Racine MultiSports has successfully grown both their event production and timing operation. Owners, Ken and Lisa Racine established the Hagerstown Sprint and Youth Triathlons, Hagerstown Duathlon Series, Fort Ritchie Triathlon, Swim Fest Fort Ritchie, Swim Fest Luray, Antietam Brewery 5K/Beer Mile/Taco Mile, and Luray Half Marathon and 5K.